



IN-STORE SIGNAGE

Reinforce your sale message in a big way! We help you match your message to the state-of-the-art custom signs and display solutions that will best deliver it, and we then design and manufacture your new signage on time and on budget. Motivate customers with a time-sensitive offer in-store, and they will buy NOW!



RETAIL SUPPORT PORTAL

Our easy to navigate retail advertising portal is designed for you and houses everything you need to run a successful promotion. Staying top-of-mind can be challenging but we keep you plugged in and help you build better communications.



**PRINT + IN-STORE SIGNAGE + TELEVISION
+ RADIO + ONLINE = MORE SALES**

Success doesn't "just happen." It's the result of a carefully crafted strategy.
We deliver a full array of services for manufacturers and retailers, designed to optimize your ROI. We specialize in integrating circulars, direct mail, in-store signage, promotional websites, email, mobile, radio and television advertising to create a consistent message that drives business into the store.



CIRCULARS/ROP

To accommodate your budget and represent your brand correctly, inserts can be printed in a variety of sizes, formats and paper weights. We will help you find which format is best for your advertising objectives. Plus, we help target the right customers by giving you a broad range of demographic information:

- Geographic area
- Households with children
- Income
- Buying Index
- Ethnicity
- Distance From Site

SOLO MAIL

We help you deliver the most effective direct mail materials to the right audience to maximize your results. We take care of everything for you, including creative, printing, demographic targeting, list purchase, scheduling and mailing.



TELEVISION & RADIO

We provide dynamic creative for television and radio. Our in-house audio-visual-print-digital facility also includes Hispanic capabilities. Media planning includes expert computerized media negotiation and buying with the most competitive prices in America. With our fast turnaround and excellent customer service; we will save you time, money and make your advertising dollars more efficient.



SOCIAL MEDIA

We'll keep you plugged in and help you build strong online communities. Through our strategic partnerships, we can manage your social media network - saving you time and money.

PROMOTIONAL WEBSITES

Getting a website has never been easier...or faster! Bring your store online in an instant with a professional site design you can customize. Multiple site templates to choose from make it easy for you to get started.

Today, it's a COMBINATION of media that affects awareness and influences buying decisions. Our turn-key Google AdWords program drives qualified consumers to retailer store locations and websites.



MOBILE MARKETING

We make it easy to add a call-to-action to your print ads, empowering customers to interact immediately offers from their mobile phones simply by texting a keyword.



Consumer Response



Offer Sent

EMAIL MARKETING

The best thing about our email advertising program is that you don't have to wait for years to develop a list of your own. Your custom e-mailer is created by the professionals at C3 and exposed to a whole list of new and potential customers targeted by zip code.

Print ad with call to action

